



For immediate release

FidoTV debuts new original series featuring various dog breeds

Series purpose is to help people determine best dog breed for their families

Denver, CO, March 29, 2016 —FidoTV Channel has announced its new original series, “Which Woof’s for Me?” will premiere Thursday, March 31st. Each episode profiles the characteristics of specific breeds and provide the viewer with complete A to Z information on the breed and how to best go about finding a dog.

Twelve breeds will be featured in the first series flight. The breeds include Golden Retrievers, Bulldogs, Labrador Retrievers, Coton de Tuleaurs, Beagles, Airdales, English Mastiffs, Pugs, Boston Terriers, Pembroke Welsh Corgis, Bull Terriers and German Shepherd Dogs.

Reputable, qualified breeders with successful track records provide in-depth information on how to best care for each breed and what traits families need to think about when considering the breed for their lifestyle. The shows are particularly good at illustrating the “jobs” each breed was developed to do and how they have evolved over time. And, yes, puppies are included in each show.

Shot on location in seven different states, the series includes footage of conformation, obedience, rally, agility, as well as dives into dogs performing at the jobs they were designed for, including field events, water events, guarding, herding, as well as service animals. The action-packed shows look to answer the question, “Which Woof’s For Me?”

“We got some great video footage of an Airedale doing search-and-rescue and an English Mastiff making its visitation rounds at a senior living home,” said, Diana Sole-Walko, president and executive producer at Motion Masters, the video production company who produced the shows. “One of the scenes we had a lot of fun shooting is a scene you’ll see in the first episode. It was a Boston Terrier in Colorado Springs doing an agility course. It’s the fastest Boston Terrier in the country and it tore through the jumps and tunnels like a bullet,” said Sole-Walko.

About FidoTV

FidoTV is an independent linear television channel, mobile application and website dedicated to dog lovers. The company's content is 100% focused on the canine market and features family friendly original programming and acquired programming from around the world. For more information, visit www.fidotvchannel.com.

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