



*For immediate release*

## National Cable Television Cooperative launches FidoTV

### **Agreement makes cable television channel's 100% canine-focused programming available to 800 cable systems nationwide**

**CASTLE ROCK, CO, November 5, 2016)** — FidoTV, the first television programming channel dedicated solely to dog lovers, announced the completion of its carriage agreement with the National Cable Television Cooperative (NCTC).

“The NCTC’s more than 800 cable systems play an important role in enabling us to get our family-friendly programming to markets throughout the U.S.,” said Tad Walden, CEO of FidoTV Channel. “NCTC member systems can now deliver our full portfolio of original content to their customers,” said Walden.

FidoTV’s television channel, mobile application and website content is 100% canine related, family-friendly and includes FidoTV original productions as well as shows from around the world. Recently launched original series include Which Woof’s For Me? And Tibor To The Rescue. The network has several other originals scheduled to launch in 2016.

#### **About FidoTV**

FidoTV is an independent linear television channel, mobile application and website dedicated to dog lovers. The company’s content is 100% focused on the canine market and features family friendly original programming and acquired programming from around the world. For more information, visit [www.fidotvchannel.com](http://www.fidotvchannel.com).

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