



FidoTV Invites You To Join The Pack

First Television Channel for Dog Lovers Launches Crowdfunding Campaign on StartEngine

April 4, 2018- FidoTV Channel, Inc., the first television network for dog lovers launched today a crowdfunding campaign on StartEngine, <https://www.startengine.com/fidotv>. This unique investment opportunity offers dog lovers and enthusiasts everywhere the chance to own a piece of the media network dedicated solely to man's best friend. All dogs, all day.

FidoTV, a multi-platform media network broadcasts original content and movies for people who love dogs. The network provides dog enthusiasts with entertaining, educational, fun, and family-friendly content that they can enjoy on multiple platforms. The goal is to provide a content ecosystem where dog lovers can find TV and video entertainment as well as support services for dogs by connecting on any device to FidoTV content viewing. Programming for the network includes shows from around the world as well as FidoTV original programming and special live events.

Tad Walden, Founder and CEO, FidoTV, stated, "Dog lovers are a passionate and engaged group of individuals and what better way to create a deeper connection within this loving community than to offer the opportunity to be "an owner" in our distinctive network. Our hope is that dog lovers of all breeds and mixes, as well as, rescue and shelter communities will participate in this unique investment and in our growing business."

FidoTV's captivating content is oriented toward the 155 million individuals and 60.2 million households that own dogs in the USA. FidoTV is currently distributed on a 24/7 basis through Over-The-Top (OTT) platforms, cable, fiber, and telco.

About FidoTV

FidoTV is an independent, linear television channel, mobile application and website dedicated to dog lovers. The company's content is 100 percent focused on the canine market and features family-friendly original programming and acquired programming from around the world. For more information, visit www.fidotvchannel.com.

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Contact: Maria Dolgetta, Creative Playground • maria@creativeplayground.com