



For immediate release

FidoTV signs distribution deal with AT&T

Canine-focused channel now available to customers of AT&T U-verse TV

CASTLE ROCK, CO, (November 3, 2016) — FidoTV, the first television channel dedicated solely to dog lovers, will launch on AT&T U-verse TV Nov. 4, 2016. FidoTV will be available on Channel 1269 in high definition and Channel 269 in standard definition.

“We are very pleased to have completed this agreement with AT&T,” said Tad Walden, CEO of FidoTV Channel. “Dog lovers in AT&T U-verse TV markets nationwide will be able to enjoy original content that is one hundred percent dedicated to canine interests.”

FidoTV’s content includes original productions as well as shows from around the world. Recently launched original series include *Which Woof’s For Me?*, *Tibor To The Rescue* and *Wolf Daddy*. FidoTV will also broadcast live the AKC National Dog Championship presented by Royal Canin on December 17th and 18th from the Orange County Convention Center in Orlando, FL.

About FidoTV

FidoTV is an independent, linear television channel, mobile application and website dedicated to dog lovers. The company’s content is 100 percent focused on the canine market and features family-friendly original programming and acquired programming from around the world. For more information, visit www.fidotvchannel.com.

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Press Contact:

Suzanne Doss

(918) 640-0341

sdoss@fidotvchannel.com