



For immediate release

FidoTV launches SVOD content on Amazon Prime

Subscription on demand content focused on dogs now available to Amazon 50+ million customers

CASTLE ROCK, CO, (February 17, 2017) — FidoTV, the first television programming channel dedicated solely to dog lovers, announced the completion of its distribution agreement with the Amazon Prime.

“Customers preferring to view our content on an on-demand basis can now do so through a subscription to Amazon Prime and a monthly \$4.99 charge,” said Tad Walden, CEO of FidoTV Channel. “This enables customers to watch content commercial free when they want and as often as they want,” said Walden.

FidoTV’s television channel, mobile application and website content is 100% canine related, family-friendly and includes FidoTV original productions as well as shows from around the world. Recently launched original series include Which Woof’s For Me? And Tibor To The Rescue. The network has several other originals scheduled to launch in 2016.

About FidoTV

FidoTV is an independent linear television channel, mobile application and website dedicated to dog lovers. The company’s content is 100% focused on the canine market and features family friendly original programming and acquired programming from around the world. For more information, visit www.fidotvchannel.com.

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