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For immediate release

FidoTV to Air 15th Annual AKC/Eukanuba National Championship LIVE on December 12-13, 2015

CASTLE ROCK, Colo., December 9, 2015 – The <u>AKC/Eukanuba National Championship</u> competition will be televised LIVE for the first time in nine years on <u>FidoTV</u> on Saturday, December 12 and Sunday, December 13, 2015 from 6-10:30 pm ET. The show, the largest in the U.S. in the past 20 years, features some of the world's top dogs competing for more than \$150,000 in prize money and the title of 2015 National Champion.

"As the first television channel dedicated solely to programming targeted to dog lovers, we are excited to make the Group and Best In Show nightly events available LIVE for our television audience," said Tad Walden, CEO of FidoTV. "It's LIVE for the full event, including behind the scenes, so we'll all know the results and the big winners just as they are announced by the judges."

The show has drawn record numbers this year. An entry of 4,670 dogs will compete in the two-day event held at the world-renowned Orange County Convention Center in Orlando, Florida. Combined with other weekend events like the AKC Agility Invitational, the AKC Obedience Classic, and the Junior events, the overall show totals top 6,100 entries representing owners and their dogs from all 50 states as well as 100 countries. A special highlight is the AKC ACE Awards, which acknowledge the heroic efforts various canine citizens have made during the last year, whether it be rescue efforts, law enforcement or every day events where the dog's involvement had a tremendous impact on people and society. "This weekend event is more than show dogs," said Walden. "There is not a dry eye in the house when we hear and meet some of these wonderful dogs who have touched our lives. They clearly illustrate that life is just better with a dog."

Exhibitors representing a multitude of dog products and services will be on hand for the general public to shop, just in time for the holiday season. "This is a fantastic opportunity for the public to check out the Meet The Breeds arena and learn about the different dogs," said Walden. "Whether your family is interested in a puppy, adult dog or rescuing a new friend for the family, this is a great place to learn about responsible dog ownership."

"The AKC/Eukanuba National Championship is a unique experience for any dog lover—whether they are watching it live on FidoTV channel, streaming it live on Eukanuba.com or www.akc.org, or enjoying it in person," said Dennis Sprung, AKC President and Show Chairman. "There is nothing that can compare to this complete canine extravaganza."

Programming Highlights for AKC/Eukanuba National Championship LIVE on FidoTV:

Saturday, December 12, 2015

- Dog Judging: hound, non-sporting, toy and sporting groups
- Obedience competition feature

Sunday, December 13, 2015

- Dog Judging: working, terrier and herding groups
- Agility competition feature
- Best Bred by Exhibitor in Show
- Best in Show Judging and Award

FidoTV's television channel, mobile application and website connects dog lovers with entertainment and support services for their dogs. All programming is 100% canine related, family-friendly and includes programming from around the world as well as FidoTV original productions, movies and special live events involving dog shows and agility competitions.

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About FidoTV

FidoTV is an independent linear television channel, mobile application and website dedicated to dog lovers. The company's content is 100% focused on the canine market and features family friendly original programming and acquired programming from around the world. For more information, visit www.fidotvchannel.com.

Connect with FidoTV on <u>Facebook</u>, <u>Twitter</u> (@FidoTVChannel) and <u>Instagram</u> or by downloading the FidoTV mobile application.

About American Kennel Club (AKC)

The American Kennel Club (AKC), founded in 1884, maintains the largest registry of purebred dogs in the world. Its rules and regulations govern more than 20,000 canine competitions each year. For more information, visit www.akc.org.